

WellcomeMat for Enterprise

Complete video management and publishing
for real estate brokerages of any size.





WellcomeMat

A Better Video Publishing Platform for Real Estate Professionals and Brands.

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WellcomeMat Enterprise

Complete video management and publishing for real estate brokerages of any size.

<http://www.wellcomemat.com/demo>

CLICK FOR A FREE DEMO

Call for a free quote: **303.499.0589**

WellcomeMat is Real Estate Video.



Complete Video Management

WellcomeMat Enterprise is the most simple, yet powerful video solution for brokers, brands and internet companies that wish to build an audience and extend their brand.

[Sign Up >](#)



Proud to be the Chosen Partner for:

Halstead Properties, Prudential Douglas Elliman, Houlihan Lawrence, Weichert Lead Network, Seven Gables Real Estate, and For Sale By Owner.

[View Partners >](#)

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Generate Quality Content with Ease – Save Money

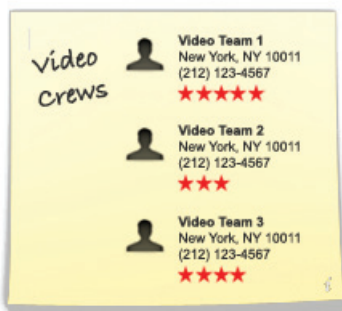
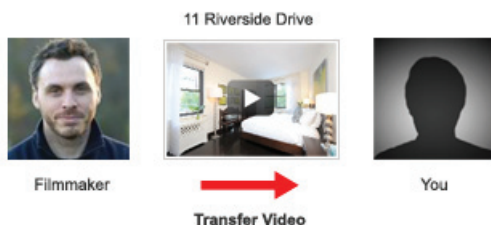


Take the Lead - Intelligent Content Generation

Your company's video initiatives will only be as successful as each of your team members' video initiatives. WellcomeMat enables you to provide extremely simple, yet powerful video tools to each and every team member. All users' videos roll up into your content library to be cohesively displayed on your site.

Fulfill Projects with Video Pros

By using WellcomeMat, you can fulfill projects with any video production teams you want, while maintaining full control of your videos and files.



Quality Control - Create a Preferred Videographer List

WellcomeMat partners can create a preferred videographer list to ensure quality and business/process standards.

WellcomeMat Enterprise

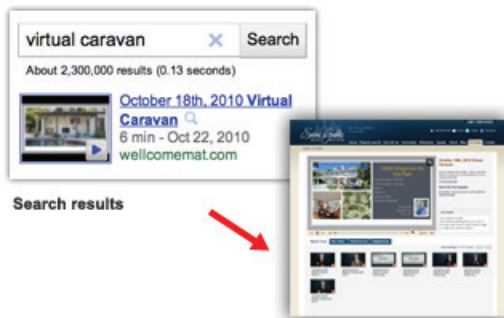
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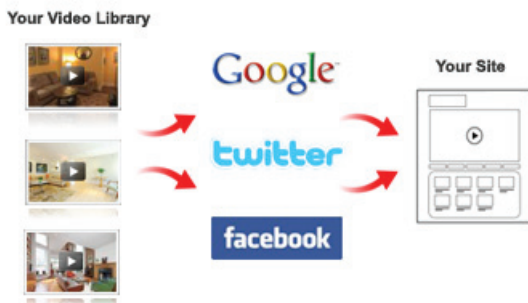
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Build Your Audience + Extend Your Brand



SEO - Build Your Traffic Via Search Engines

You've heard it before, but we'll repeat: "video is extremely valuable in achieving great, organic placement via search engines." WellcomeMat changes the link structure of our partners videos and indexes those videos in precisely the way that video content is supposed to be indexed.



Social Distribution with Smarts

WellcomeMat's distribution solidifies our partners as The Source of Video Content and ensures that your brand is extended with each and every view.



Branded Video Sharing

Any video shared from your site will yield a view on your site OR via your branded video player.

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Powerful, Simple and Flexible Integration



Video is a Thing of Beauty

Our partners' brands are at the center of attention with each and every view. WellcomeMat spends time developing and updating slick viewing experiences and is never comfortable with the status quo.

WellcomeMat
Videos Connecting People & Places



Turn Key Integration

For traditional web teams, doing video well is difficult. WellcomeMat's team integrates your video content with very little impact on your team's time.



Flexibility

WellcomeMat has been supporting real estate brands in video integrations since 2006. Our partner API is second to none and our system can work for just about every need.

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You're in the Driver's Seat

Agent	Approve	Videos
 Bob	<input checked="" type="checkbox"/>	 2 Henderson Circle.AVI 123 Strawberry St. Canton, Ohio 44701
 John	<input type="checkbox"/>	 Surfing on LBI .MP4 48th Street BrantBeach, NJ 08008
 Mary	<input checked="" type="checkbox"/>	 SilverSpringMaryland.MPG 456 Penny Lane Silver Spring, MD 20901

Content Control

Our partners have complete control over the video content on their site. Through our administrative console, partner admins can view, and approve/disapprove videos.

Title
Year End Market Report
Limit to 55 characters or less

Description
RealEstate Property Chief Economist Greg Hyatt discusses the state of the market for Manhattan during the 3rd Quarter of 2010. Filmed at Patricia Hartman and Dorothy Somekh's listing at 101 West 47th Street - Web #1891346.

Tags (separate each tag with a comma - no spaces!)
real estate, market report, new york
Examples: garden view, mobile, beautiful, downtown, beach town, vacation

Link your video to another website or blog:
<http://mywebsite.com>
Example: www.mywebsite.com

Website or blog's name:
My Website
Example: Title & My Website

UPDATE

Make Changes Quickly, From One Place

Login and make changes within seconds. All changes will be reflected on your site instantaneously.

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Your Videos – Viewable on All Mobile Devices



Complete Mobile Support

WellcomeMat encodes all video files to playback on any device. Videos selected by users with web enabled phones or tablets (such as iPads) will play back seamlessly.

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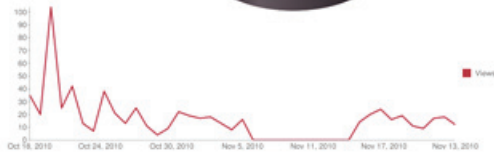
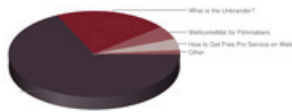
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Measure Results



Video Popularity (Past Month)



Video Analytics

WellcomeMat's reporting tools allow you to see how all of your videos are performing, which videos are getting the most views and what websites are producing the best results.



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About WellcomeMat

WellcomeMat is the platform to publish and distribute real estate video content. With over 14,000 real estate professionals, filmmakers and A-list real estate firms using our platform, WellcomeMat represents a great home for video beginners, novices and experts. Our team provides all the resources, support and technology that real estate companies need to publish, brand and distribute videos of listings, neighborhood tours, market/news segments, school tours etc. The end result is superior marketing where it's most needed: the web.

Learn how WellcomeMat's turn key video management platform can help you successfully market video on your brokerage website. Contact us today and a member of our team will be in touch within 24-48 hours.

[CLICK FOR A FREE DEMO](#)

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