

# WellcomeMat PRO

Unlimited video power for individual real estate pros





# WellcomeMat

A Better Video Publishing Platform for Real Estate Professionals and Brands.

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# WellcomeMat PRO

Unlimited video power for individual real estate pros.

[www.wellcomemat.com/sign-up](http://www.wellcomemat.com/sign-up)

**START A FREE TRIAL** ▶

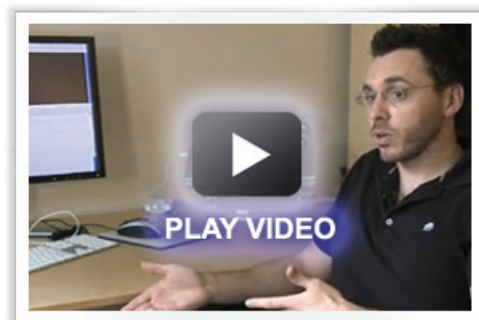
## WellcomeMat is Real Estate Video.



### More than 14,000 Real Estate Users

WellcomeMat is the most trusted, complete and relied upon video platform in real estate. Focus always wins – our focus is real estate. of listings, neighborhood tours, market/news segments, school tours etc. The end result is superior marketing where it's most needed: the web.

[Sign Up >](#)



### 3,000 Local Production Teams

WellcomeMat is an all in one solution for video pros to manage ALL of their clients' needs in one place. Sign up, connect with new customers, and position your clients' websites as video publishing sites.

[Get Started >](#)

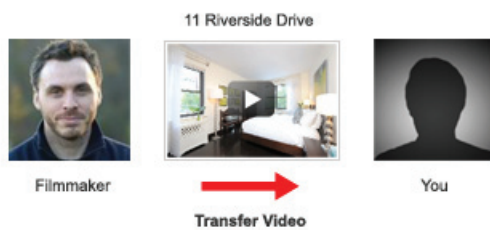
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## Gather & Post Videos From Anywhere



### Fulfill Projects

Work with any video production teams you want! They can transfer videos (and video files) into your account and manage videos on your behalf when necessary.

A screenshot of a video upload interface showing three items with their progress bars:

- 2 Henderson Circle.AVI**: 461.1Mb of 463.1Mb, *Uploaded!*
- Surfing on LBI - 60 second.MP4**: 53.9Mb of 75.4Mb (74kb/s), *Estimated time remaining: 9:24*
- SilverSpringMaryland.MPG**: 91.2Mb of 289Mb (68kb/s), *Estimated time remaining: 33:03*

### Upload Videos Fast!

Upload one or many videos at the same time. Enter titles, descriptions, tags and categories on the fly or later.



### Post Videos from iPhones

Use WellcomeMat's iPhone App to post location-based videos from anywhere. Videos posted from your iPhone will be automatically show up in your video channel.

Search for **WellcomeMat** on iTunes or [get the app here >](#)

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## You're In 100% Control.

Title: 123 Strawberry Street  
Limit to 55 characters or less

Description:  
Beautiful Cape Cod that was just restored. New bath Filters bathroom, new paint & carpet. Hardwood in both bedrooms was just refinished! And its priced as a bank owned REO!

Tags (separate each tag with a comma - no spaces!)  
real estate, four bedrooms, just living, roof deck  
Example: gender, view, photo, beautiful, downtown, beach town, location

Link your video to another website or blog:  
http://www.gowellsc.com  
Example: www.mywebsite.com

Website or blog's name:  
My Website  
Example: The A. My Website

Edit/Preview  
Deactivate  
Transfer to Client  
Delete  
Download Original

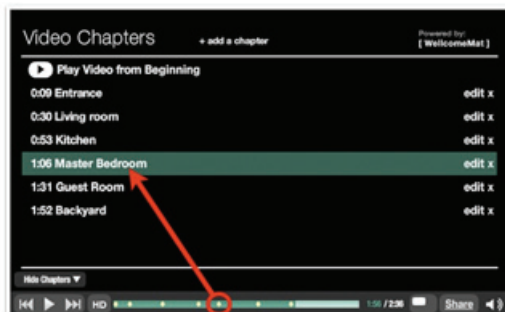
## Manage Videos Quickly

Make changes once, through one system. De-activate videos, edit titles & descriptions or upload a new versions of existing videos with ease.



## Access Files from Anywhere

Forget having to remember what computer or hard drive your videos are saved on! All of your videos are accessible via your account and your files are available for download from anywhere.



## Chapter Your Videos

Use WellcomeMat's "Video Chaptering" tool to highlight the most important parts of your videos and make sure the best parts of your videos are viewed. Viewers can then navigate your videos like a DVD.

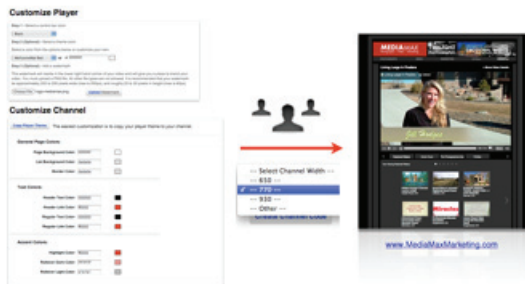
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## Enrich Your Site



### Custom Player & HD Channel

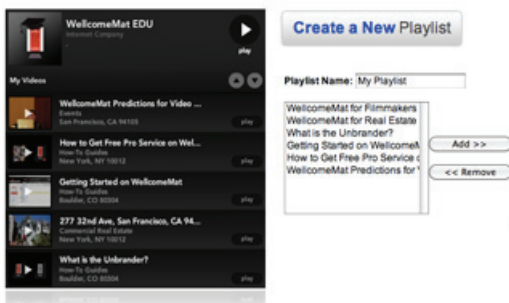
Customize a player and HD channel to fit your site or blog in under 1 minute. Your videos will play back on any mobile device on your site!

[Click here to learn more >](#)



### Apply Videos on Any Webpage

Don't worry if you don't have room for a video player on a webpage! Squeeze videos into any spot on any webpages using our popup video windows or our custom video sizing tools.



### Show Specific Videos via Playlists

Use our many video "widgets" to apply playlists on any webpage you want. Videos show up in an order that you designate.

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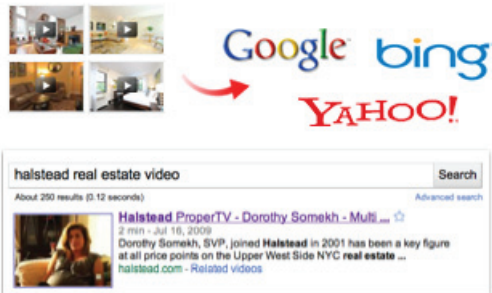
## Build an Audience



### Traffic and Viewers on YOUR Site

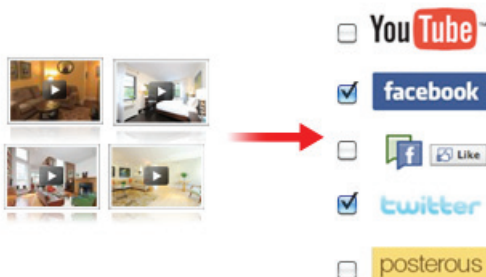
Build up the clout of your website or blog. All traffic generated through the use of WellcomeMat will land viewers on YOUR site.

[Click here to learn more >](#)



### SEO (Search Engine Optimization)

WellcomeMat indexes your videos with search engines and sends viewers into your channel on your site.



### Smart Distribution

Automatically distribute your videos to YouTube, Facebook, Facebook Fanpages, Twitter and Posterous.

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## Real Estate – Focus Always Wins

### MLS Compliance



Listing videos can be applied within any MLS. WellcomeMat's MLS compliant player can be linked to, embedded or popped up, depending on your MLS' requirements.

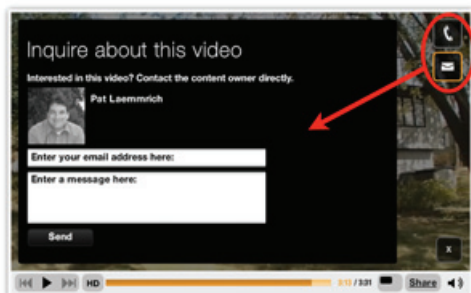
### Video Tour (Unbranded)



### Two Tours - One Upload

Upload your branded tour and use WellcomeMat's "Unbrander" to cut out the branded parts of your video for an MLS compliant version.

[Click here to learn more >](#)



### Lead Generation

From our player to the way that we help you to build traffic on your site, to our Craigslist Ad, WellcomeMat's purpose in life is to generate leads for our users.

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## World Class Support



### Phone & Email Support

WellcomeMat's support is prompt, thorough and unmatched. Phone and email support is offered on Monday – Friday, 8AM to 5PM Mountain Time.



### Real Estate Video Report

Download a copy (PDF) of the industry's first formal report on video and take a sneak peak into the future of real estate video.

[Download Report](#) ↓

### Knowledge

Our team knows what real estate professionals want to accomplish via video. Most support cases can be resolved extremely quickly.

Take a sneak peak into the future of real estate video.

[Get the Real Estate Video Report >](#)

**Q:** How do I get help shooting a real estate video?

**A:** Good question! First you should decide whether you want to work with a filmmaker or shoot your...



The Hood

### Community

Ask questions of other real estate-minded people in "The Hood" (our forum), get price quotes from multiple video pros by posting your gig to our Project Board, and connect directly with real estate videographers through our Filmmaker Directory.

[Visit The Hood >](#)

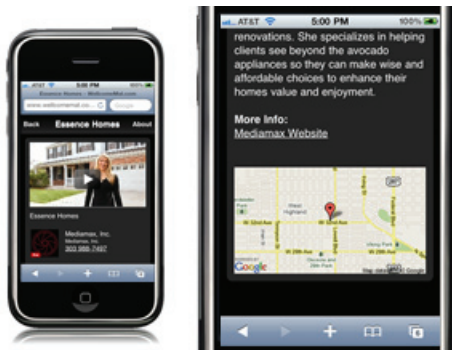
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## Mobile Video



### Your Very Own Mobile Video Channel

Your HD channel knows what kind of device viewers are on and forwards mobile users into your very own, mobile video channel.



### Mobile Tour Links for Yardsigns & Ads

Every listing tour your post will have a shortened, mobile link to be applied within advertisements, flyers and on yard signs.



### Universal Playback

iPhones, Blackberries, Android Phones, iPads... you name it. Your videos are encoded to play on any device.

[Click here to learn more >](#)



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## About WellcomeMat

WellcomeMat is the platform to publish and distribute real estate video content. With over 14,000 real estate professionals, filmmakers and A-list real estate firms using our platform, WellcomeMat represents a great home for video beginners, novices and experts. Our team provides all the resources, support and technology that real estate companies need to publish, brand and distribute videos of listings, neighborhood tours, market/news segments, school tours etc. The end result is superior marketing where it's most needed: the web.

Learn how WellcomeMat's turn key video management platform can help you successfully market video on your brokerage website. Contact us today and a member of our team will be in touch within 24-48 hours.

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