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Nov 28th 2011 WellcomeMat Taps Into StudioNow's Network of Nearly 5,000 Professionals

By [David Mason](#)

Today AOL announced that [WellcomeMat](#), a leading real estate video platform, has partnered with [StudioNow](#) to provide its customers with StudioNow capabilities. This will put our amazing professionals at the hand of real estate brokerages, brands and individual professionals and allow them to create high quality videos. These videos will then be integrated with WellcomeMat's mobile and web video platforms to be distributed and measured on their network.

WellcomeMat believes that every good real estate video strategy answers two questions - How can every member of our team create quality content? And what will we do with our videos to connect with new and existing customers? By featuring StudioNow's highly qualified and trusted network of professional production talent with full customer support, WellcomeMat has greatly enhanced its capabilities as an all-in-one solution for real estate brands wishing to lead the real estate video revolution.

We're really excited to be working with WellcomeMat. Our customizable platform and network of nearly 5,000 professional filmmakers located across the country are the perfect complement to their best-in-breed video distribution strategy. Furthermore, the relationships that WellcomeMat has with high-end real estate brokerages are an excellent outlet for StudioNow to expand its production capabilities.

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